



# The Operating System for Corporate Bitcoin Adoption

In 2024, BTC Inc. partnered with Strategy to launch Bitcoin For Corporations, an executive alliance built on a simple conviction: Bitcoin belongs on corporate balance sheets, and the companies moving early will define the next era of corporate finance.

Today, BFC is the premier global initiative accelerating that shift. Our 40+ member companies collectively represent approximately 69% of all publicly held corporate Bitcoin.

## The Three Node-Network

BFC's OS facilitates the alignment of three critical market participants:

### > THE TREASURIES

Corporations navigating the transition to a Bitcoin standard.

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### > THE PROVIDERS

The specialized infrastructure, legal, and technical firms that service them.

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### > THE ALLOCATORS

Institutional capital seeking vetted exposure to the corporate BTC ecosystem.

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## The Ecosystem

BFC functions as an integrated operating system, not a single product, but a layered ecosystem that compounds value for members. We combine education (tailored resources, curated content, treasury playbooks), market intelligence (dashboards, benchmarking, and research), global networking (invite-only symposiums, VIP dinners, and executive roundtables at 4 events annually), visibility (media exposure through Bitcoin Magazine, The Bitcoin Conference, and strategic placements), and a curated vendor network of institutional-grade service providers spanning custody, OTC, legal, accounting, and treasury advisory.

BFC is a focused business network built around Bitcoin as a corporate asset. We give companies the tools, frameworks, and relationships to integrate Bitcoin into treasury and operations.

## The Execution Stack

We replace generic "networking" with a structured, product-led environment.



### THE PLAYBOOK

The institutional logic and operational blueprints required to deploy and manage Bitcoin at the corporate level.

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### THE PLATFORM

The digital interface where the three-sided network interacts, providing visibility and high-signal connectivity.

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### THE SYMPOSIUMS

Exclusive, closed-door forums where the network's most significant relationships are solidified and strategy is turned into action.

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## Key Metrics

# 40+

Members

# ~69%

Public Company  
BTC

# 4

Symposiums  
per Year

## Partnerships & Reach

Our founding partnership with Strategy — renewed through 2030 — gives members access to the playbook that pioneered corporate Bitcoin adoption, including Michael Saylor's direct involvement in programming and keynotes.

Strategic partners include mNAV Capital (treasury analytics), Bitcoin Magazine (media distribution), The Bitcoin Conference (global event infrastructure), and UTXO Management (investment thesis).

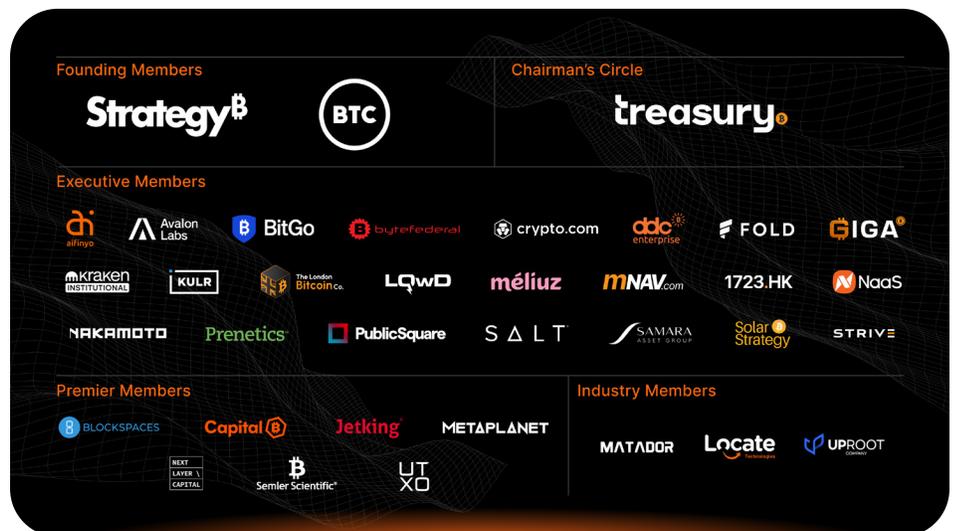
Our membership roster spans the globe across multiple sectors, each integrating bitcoin into their corporate strategy with BFC's support:

**STRATEGY, FOLD (USA), NAKAMOTO (USA), METAPLANET (JAPAN), MÉLIUZ (BRAZIL), SAMARA ASSET GROUP (GERMANY), CAPITAL B (FRANCE), STRIVE (USA), JETKING (INDIA), AND DOZENS MORE.**

## Why BFC

BFC is the execution layer for corporate Bitcoin adoption. We provide the operating system that synchronizes Bitcoin treasury companies, service providers, and capital allocators through a proven institutional playbook and exclusive, high-signal symposiums

Bitcoin for Corporations is BTC Inc.'s flagship enterprise initiative, offering corporations the tools, frameworks, and relationships necessary to integrate Bitcoin into treasury and operations. BFC supports leading organizations with education, strategic guidance, and access to a growing network of aligned corporate executives, investors, and service providers.



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BTC INC, FEBRUARY 2026



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